dirs X i n y u e T a o

Doris Tao Product Designer taoxinyue010701@gmail.com dorisdesignlab.com

EDUCATION	Jan 2020 - August 2023	ArtCenter College of Design, Pasadena, CA
		Bachelor of Science, Product Design
EXPERIENCE	Jan 2021 - April 2021	Flextailgear, Shanghai, China
		As a member of an outdoor sports product company specializing in pump design, I played a key role in the product development and design process. I actively engaged in conducting comprehensive competitive product research and analysis, as well as conducting user research to gain valuable insights. Through these efforts, our team successfully created innovative and high-performance pump designs to cater to the specific demands of outdoor sports enthusiasts.
	Sep 2021 - Dec 2021	Qinbaobao, Hangzhou, China
		During my tenure in the feeding products department for babies aged 0-3 years, I actively contributed to the product design process, conducted thorough market research, and developed a comprehensive understanding of the supply chain and manufacturing processes. Collaborating with my team, we successfully designed and developed an innovative sippy bottle and thermos to meet the specific needs of our target audience.
	May 2022 - Aug 2022	Teaching Assistant, Pasadena, CA
		Assist professor Arnold Martin with Hack Code Repeat. Helped students with the use of prototype development and python coding process.
	Sep 2022	Orientation Leader, Pasadena, CA
		Create videos for newly enrolled students that provide information about the school and bring everyone together. I also direct students to activity routes during the orientation. As a product design major, I also provide information specifically about our major for newly enrolled students.
	Sep 2022 - Dec 2022	Berhardt Design, Pasadena, CA
		In collaboration with designers from Bernhardt Design, I embarked on a sponsored project to create a functional and aesthetically appealing side table with enhanced mobility. Through extensive research and design iterations, we successfully developed a lightweight table that incorporates a convenient handle, facilitating easy movement and repositioning. Furthermore, I ensured the table's versatility by allowing users to customize the material, enabling them to tailor it to their personal preferences.
	Sep 2022 - Dec 2022	Computer Lab Assistant, Pasadena, CA
		I provide valuable assistance to students in troubleshooting computer software and printer issues, ensuring their seamless experience with technology. Additionally, I support teachers by performing computer maintenance tasks, optimizing system performance, and ensuring smooth operations within the educational environment. Moreover, I am responsible for the distribution and collection of Wacom pens, ensuring students have access to the necessary resources for their academic pursuits.
	Sep 2022 - Dec 2022	Munchkin, Van Nuys, CA
		As a product design intern at the largest baby product company in the United States, I actively engaged in various design activities throughout the entire product development process. This included conducting extensive product research, preparing patent applications, conceptualizing and designing projects, overseeing production, and prototyping and testing. Notably, I took a leading role in designing a captivating toy set and a practical and ergonomic baby carrier, contributing to our company's diverse portfolio of innovative and functional products.
	April 2023 - Aug 2023	COANIQUEM, Santiago, Chile
		At COANIQUEM, a prominent Chilean chain of non-profit hospitals dedicated to treating children with burns, my mission was to design a compassionate and engaging solution that would alleviate the pain and trauma associated with the treatment process. Focusing on the well-being of these young patients, I created a playful and interactive experience to provide comfort and support during their healing journey, aiming to enhance their emotional well-being and mitigate the distress caused by their painful burn injuries.
RECOGNITION	Aug 2021	ArtCenter Student Gallery, Pasadena, CA
		Dolce (Future Electronic Piano Product Design)
	Dec 2022	ArtCenter Student Gallery, Pasadena, CA
		Frobin (Bernhardt Sponsor Furniture Porject)
SKILLS	Languages	Chinese, English, Japanese
	Software	Photoshop Illustrator Indesign After Effects Premiere Solidworks Rhino Fusion Keyshot Sketch Figma Words Powerpoint Excel Keynotes
	Coding Languages	HTML CSS JavaScript PHP Python
	Design	Contextual Design Research Personas Prototyping User Scenarios Storyboards Information Architeture Concept Sketching CMF Storytelling